

# ELLYNNA RUAN, UX DESIGNER

## WORK

### UX Design Graduate Intern

*Zebra Technologies*

May 2023 - August 2023

Crafted an exceptional user experience for a cutting-edge robotics endeavor on an accelerated timeline.

### UX Design Graduate Intern/Co-op

*Motorola Solutions*

September 2022 - May 2023

Worked with engineers, product managers, and other designers in a fast-paced environment. Rapid prototyping and wireframing for a highly complex enterprise-scale provisioning platform.

### User Experience Intern/Co-op

*Kohler Co*

July 2021 - December 2021

Wrote and implemented user tests, developed ways to promote cross-category consistency among user interfaces, designed an internal website for employee use.

### Product Design Intern

*Snow Leopard Productions*

May 2021 - July 2021

Worked closely with client to design their logo and website. Edited the visual qualities of the client's website and improved site's usability.

## EDUCATION

### Maryland Institute College of Art

*MPS in UX Design*

May 2021 - May 2023

### University of Illinois at Urbana-Champaign

*BFA in Industrial Design, Minor in Business*

August 2016 - May 2020

Graduated with Honors. Notable Courses: UI/UX For Non-Majors, Human-Centered Product Design, Product Innovation

### Rhode Island School of Design

June 2018 - July 2018

Course: Information Design and Data Visualization

## CONTACT

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## PROJECTS + ACHIEVEMENTS

**Capstone Award Winner;** was selected by a panel of judges to be one of the Capstone Award Winners at Maryland Institute College of Art in 2023

**Innovation Challenge 2023;** devised solutions for corporate challenges, while also formulating strategies to drive the company's progress. Our team was a 1st place winner among 19 teams.

**Kohler's I-Prize Competition;** presented in front of President/CEO and VP. As a team, we won "Most Creative Presentation" for our pitch as well as \$100k to fund its implementation.  
Role: UI/UX Designer

## SKILLS + TOOLS

Customer Interviews

A/B Testing

Personas

UX Research + Testing

Wireframing

User Flows

Information Architecture

Figma, Miro

Design System

Adobe Suite

Prototyping

HTML + CSS + Javascript